



Domain Overview (Desktop)

mightycall.com

Organic Search: Summary

US | mightycall.com

58.0K 7% TRAFFIC

SEMrush Rank	31.4k	
Keywords	13.6K	0%
Traffic Cost	\$199.2K	7%

Backlinks: Summary

Root Domain: mightycall.com

73.0K TOTAL BACKLINKS

Referring Domains	372
Referring IPs	433

Paid Search: Summary

US | mightycall.com

1.3K -1% TRAFFIC

Keywords	69	0%
Traffic Cost	\$1.7K	-9%

Display Advertising: Summary

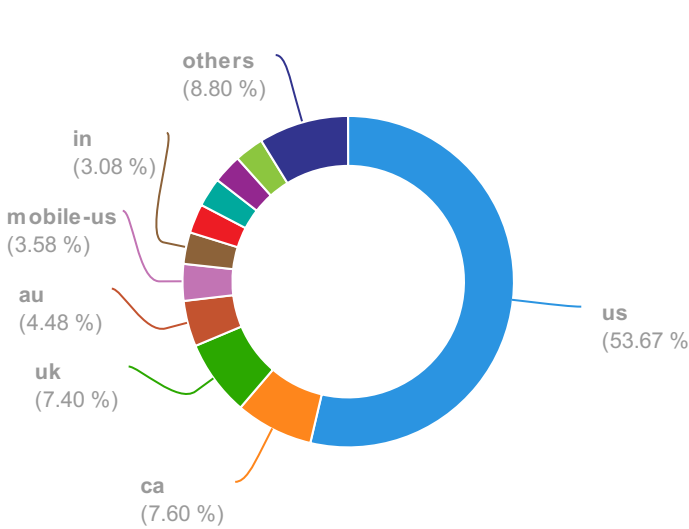
mightycall.com

42 0% ADS

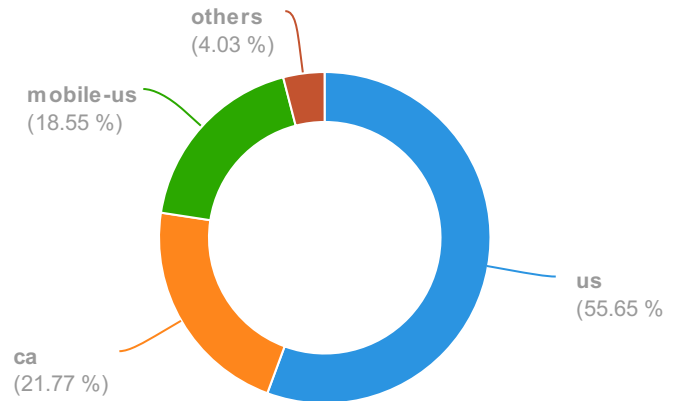
Publishers	73	0%
Advertisers	0	0%

Organic Search: Keywords By Country

mightycall.com

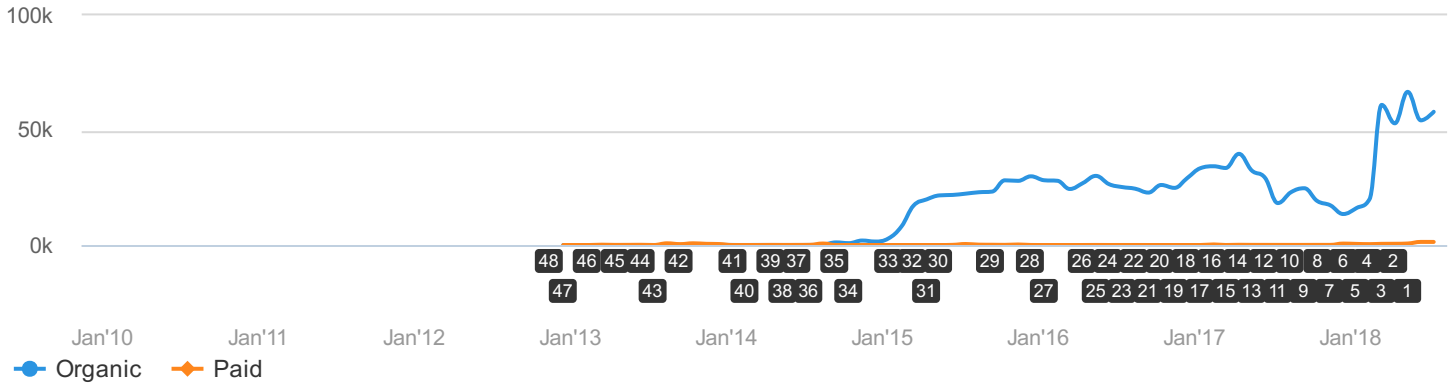


Paid Search: Ad Keywords by Country



Traffic: Organic vs Paid

mightycall.com | US | All time



#	Date	Note	Category
1	Jun 16, 2018	Mid-June Google Update Signs ↗ In the middle of June, we saw all the usual signs of a silent Google algo update. The SEMrush Sensor showed a spike in volatility, and webmasters across the world reported shifts in traffic and positions. The pattern of at least one such update per month seems to be holding.	Unconfirmed
2	May 24, 2018	A Google Update in May ↗ After two weeks of relative calm, the SEMrush Sensor has detected a sudden volatility spike suggesting that Google rolled out another update. This seems to be confirmed by webmasters reporting huge shifts in rankings and traffic.	Unconfirmed
3	Apr 17, 2018	Core Algo Update in April ↗ Google has confirmed that it released a core algorithm update in mid-April. Updates like this happen several times a year, and there are usually no particular recipes for fixing position drops. The SEMrush Sensor registered this update with peaks on April 18 and 20.	Google organic
4	Mar 23, 2018	Continuing Update Signals ↗ There are some signals suggesting that either a core update confirmed earlier this month continues to reverberate through SERPs, or there was another update on March 23.	Unconfirmed
	Mar 9, 2018	Google Core Algo Update ↗ Google representatives have confirmed that they released a core ranking algorithm update over the weekend. Updates like this occur several times a year, but Google has no specific recommendations on what webmasters should fix if they have been hit by this update. The update has also affected the SEMrush Sensor score.	Google organic
	Mar 2, 2018	Signs of a Google Update ↗ The SEMrush Sensor and webmasters have reported that another Google Update has denoted the beginning of spring 2018. There is not a complete consensus, though, and the update might be niche-specific.	Unconfirmed
5	Feb 21, 2018	Significant Google Update in February ↗ With the SEMrush Sensor having detected an unprecedented quake across all databases, it is clear that something happened on February 21. However, the reports from webmasters are scarce so far, and there is no indication as to what the update was about.	Unconfirmed

Organic search traffic

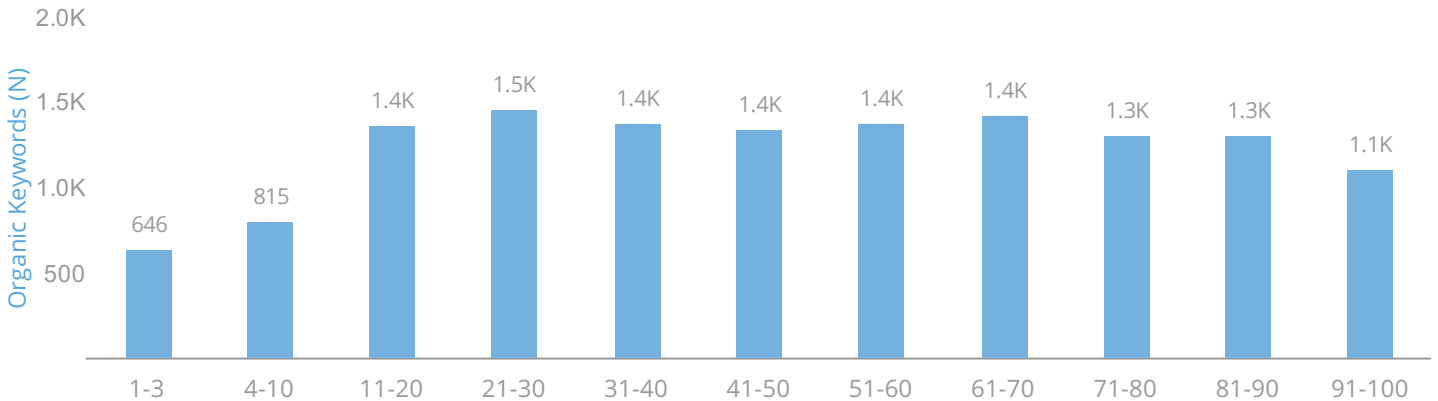
Organic Search: Top keywords (13,614)

US | mightycall.com

Keyword	Pos	Volume	CPC	Traffic
google voice	4 (4)	1,830,000	0.98	44.14%
voice message	1 (1)	8,100	4.24	6.55%
grasshopper	8 (6)	110,000	4.50	5.68%
voicemail greetings	4 (4)	12,100	2.33	1.45%
business voicemail greeting	1 (1)	1,600	19.86	1.29%

Organic Search: Keyword Position Distribution

US | mightycall.com



Organic Search: Top Competitors (5,179)

US | mightycall.com

Competitor	Com. Keywords	SE Keywords	Com. Level
everyvoicemail.com	828	676	82%
voicenation.com	954	5.6k	81%
nowblitz.com	900	6.0k	80%
talkroute.com	1.3k	28.0k	79%
holdcom.com	594	2.5k	76%

Organic Search: Competitive Position Map

US | mightycall.com



Organic Branded Search

US | mightycall.com

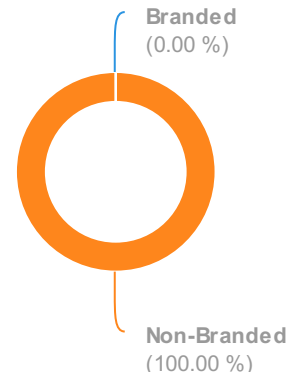
0 0% TRAFFIC

Keywords 0

Branded vs Non-Branded

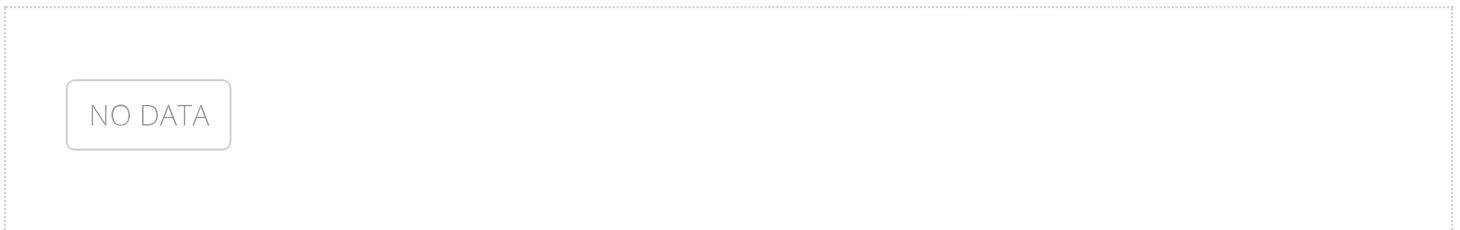
US | mightycall.com

0.00% Branded Traffic **100.00%** Non-Branded Traffic



Organic Search: Branded Traffic Trend

US | mightycall.com



Paid search traffic

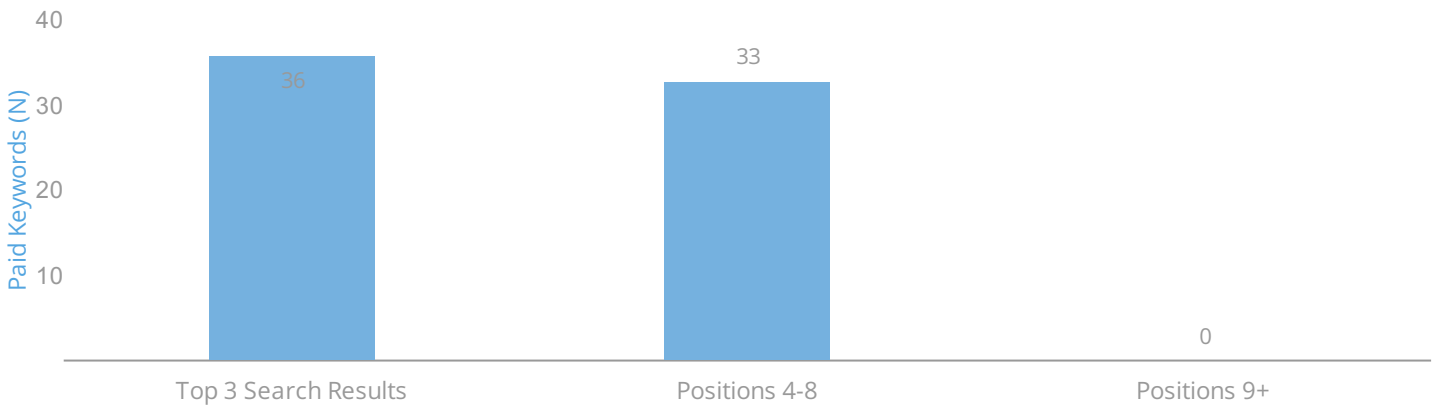
Paid Search: Top Keywords (69)

US | mightycall.com

Keyword	Pos	Volume	CPC	Traffic
google messages	1 (1)	12,100	0.51	42.45%
onebox	1 (1)	5,400	0.74	18.90%
ringcentral login	1 (5)	33,100	0.46	12.33%
line 2	1 (3)	14,800	1.77	9.94%
phone com	2 (2)	3,600	2.32	3.43%

Paid Search: Ad Copy Position Distribution

US | mightycall.com



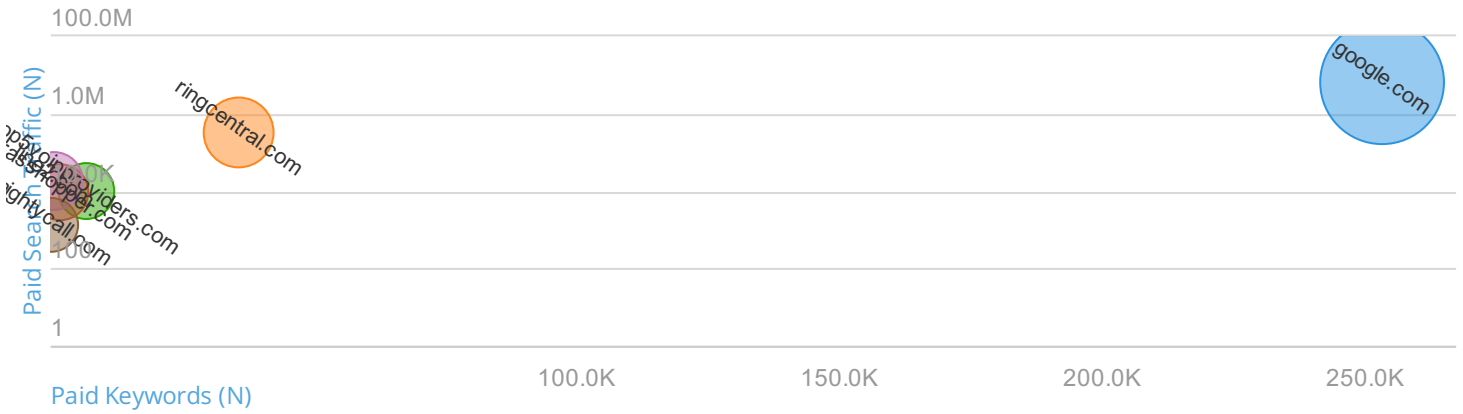
Paid Search: Top Competitors (123)

US | mightycall.com

Competitor	Com. Keywords	Ads Keywords	Com. Level
google.com	47	253.2k	1%
ringcentral.com	17	35.7k	0%
top5voipproviders.com	14	6.8k	0%
grasshopper.com	11	1.8k	0%
line2.com	11	596	0%

Paid Search: Competitive Positioning Map

US | mightycall.com



Sample Ads (69)

US | mightycall.com

[G voice alternative | MightyCall: no extra costs | mightycall.com](#)

Ad www.mightycall.com/

MightyCall & G voice: unlimited sms & calls. Compare the phone systems.

[Ring central phone system - Ring central vs MightyCall - mightycall.com](#)

Ad www.mightycall.com/

<style>._jcr{display:-webkit-box;overflow:hidden;text-overflow:ellipsis;-webkit-box-orient:vertical}._mDc{-webkit-line-clamp:2}._jcr{-webkit-line-clamp:3}._hcr{-webkit-line-clamp:4}._bDu{-webkit-line-clamp:5}._cDu{-webkit-line-clamp:6}._tig{min-height:36px}._aDu{overflow:auto}.ads-creative b{color:#6a6a6a}</style>Ring central Pro and ProPlus plans don't have outbound calling anymore.

[One box review | MightyCall for small business | mightycall.com](#)

Ad www.mightycall.com/

More minutes, more flexibility, and more features at a lower cost. Get 50% off! Call recording. Unlimited users. Virtual Phone System. Custom call-routing. Unlimited texting.

[Line 2 review | Compare Line 2 & MightyCall | mightycall.com](#)

Ad www.mightycall.com/

MightyCall: every feature in your package at no extra cost

Backlinks

Top backlinks

Root Domain: mightycall.com

Referring page Title / Referring page URL	Anchor text / Link URL	Type
АО "Единый накопительный пенсионный фонд" https://www.enpf.kz/ru/	Позвонить онлайн http://panel.mightycall.com/c2c/widget.htm?gateway=77.221.150.8...	-
"Бірыңғай жинақтаушы зейнетақы қоры" АҚ https://www.enpf.kz/kz/	Онлайн кеңес беруші http://panel.mightycall.com/c2c/widget.htm?gateway=77.221.150.8...	-
Электронные сервисы http://www.enpf.kz/ru/elektronnye-servisy/	Позвонить онлайн http://panel.mightycall.com/c2c/widget.htm?gateway=77.221.150.8...	-
Электронные сервисы https://www.enpf.kz/ru/elektronnye-servisy/	Позвонить онлайн http://panel.mightycall.com/c2c/widget.htm?gateway=77.221.150.8...	-
Электронные сервисы http://www.enpf.kz/kz/elektronnye-servisy/	Онлайн кеңес беруші http://panel.mightycall.com/c2c/widget.htm?gateway=77.221.150.8...	-

Backlinks: Top Anchors

Root Domain: mightycall.com

Anchors	Percentage	Domains	Backlinks
онлайн кеңес беруші	36%	1	26,586
позвонить онлайн	34%	1	24,530
online call	26%	1	19,208
Empty anchor	0%	41	243
business phone number	0%	16	183

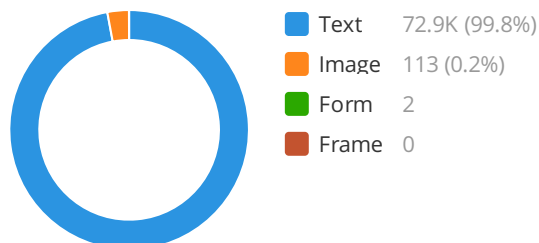
Backlinks: Follow vs Nofollow

Root Domain: mightycall.com



Backlinks: Types

Root Domain: mightycall.com



Backlinks: Top Referring Domains

Root Domain: mightycall.com

Root Domain	Backlinks	IP / Country
enpf.kz	70,340	89.218.52.93
nodevps.net	138	104.28.1.42
businessphonenumber.info	129	160.153.128.13
cnews.ru	115	185.72.229.136
fooyoh.com	61	218.145.53.144

Backlinks: Top Indexed Pages

Root Domain: mightycall.com

Title and URL	Domains	Backlinks
http://panel.mightycall.com/c2c/widget.htm?gateway=77.221.150.86%3A1935&key=SI91DI7prOvoilR26Mwb&lang=ru&mask=%2B78000801177%3B%D0%90%D0%9E%2B%22%D0%95%D0%B4%D0%B8%D0%BD%D1%8B%D0%B9%2B%D0%BD%D0%B0%D0%BA%D0%BE%D0%BF%D0%B8%D1%82%D0%B5%D0%BB%D1%8C%D0%BD%D1%8B%D0%B9%2B%D0%BF%D0%B5%D0%BD%D1%81%D0%B8%D0%BE%D0%BD%D0%B4%22&number=sip%3A407f7190-3d9d-447f-834e-99530fd3a935%40widget%3Baddress%3Drtmfp&title=%D0%90%D0%9E%2B%22%D0%95%D0%B4%D0%B8%D0%BD%D1%8B%D0%B9%2B%D0%BD%D0%B0%D0%BA%D0%BE%D0%BF%D0%B8%D1%82%D0%B5%D0%BB%D1%8C%D0%BD%D1%8B%D0%B9%2B%D0%BF%D0%B5%D0%BD%D1%81%D0%B8%D0%BE%D0%BD%D0%B4%22	1	40,251
MightyCall ClickConnect https://panel.mightycall.com/c2c/widget.htm?gateway=77.221.150.86%3A1935&key=SI91DI7prOvoilR26Mwb&lang=ru&mask=%2B78000801177%3B%D0%90%D0%9E%2B%22%D0%95%D0%B4%D0%B8%D0%BD%D1%8B%D0%B9%2B%D0%BD%D0%B0%D0%BA%D0%BE%D0%BF%D0%B8%D1%82%D0%B5%D0%BB%D1%8C%D0%BD%D1%8B%D0%B9%2B%D0%BF%D0%B5%D0%BD%D1%81%D0%B8%D0%BE%D0%BD%D0%B4%22&number=sip%3A407f7190-3d9d-447f-834e-99530fd3a935%40widget%3Baddress%3Drtmfp&title=%D0%90%D0%9E%2B%22%D0%95%D0%B4%D0%B8%D0%BD%D1%8B%D0%B9%2B%D0%BD%D0%B0%D0%BA%D0%BE%D0%BF%D0%B8%D1%82%D0%B5%D0%BB%D1%8C%D0%BD%D1%8B%D0%B9%2B%D0%BF%D0%B5%D0%BD%D1%81%D0%B8%D0%BE%D0%BD%D0%B4%22	2	15,263
MightyCall: Virtual Phone System Business Phone Numbers https://www.mightycall.com/	92	545
MightyCall: Virtual Phone System Business Phone Numbers http://www.mightycall.com/	64	443
Seven Best Voicemail Greetings for Your Business https://www.mightycall.com/blog/7-best-business-voicemail-greetings/	37	109

Display advertising

Display Advertising: Recent Sites (73)

mightycall.com

Publishers	Ads	Text / Media
customerservicenumbers.com	3	100% 0%

Publishers	Ads	Text / Media	
eham.net	1	100%	0%
mobilesyrup.com	4	75%	0%
slashgear.com	4	25%	0%
800notes.com	2	100%	0%

Display Advertising: Landing Pages

mightycall.com



Display Advertising: Sample Text Ads (17)

mightycall.com

Entrepreneur's phone

Ad MightyCall

Phone system for 49¢/day. Pay less.

Get a Toll-Free Number

Ad mightycall.com

Build you Business Image with a Toll-Free number by MightyCall

G Voice vs MightyCall - Smart phone system

Ad mightycall.com

Try phone system for entrepreneurs. Sound serious. Choose the features needed.

Call queue.

Ad MightyCall

To keep valuable calls for small business.

Display Advertising: Sample Media Ads (3)

mightycall.com

Sound more professional today...just \$9.99/month



"Dial 1 for sales"
"Dial 3 for support"
"Dial 7 for directions"




Learn More »

Turn more website visitors into customers




Learn More »

Get a toll-free business number for \$9.99/month



1-800-555-1212



Learn More »